



Seattle Film Commission

Meeting Minutes – Monday, October 27, 2025, 10:00AM – 12:00PM

M5 Creative and Virtual

Commissioners: Lowell Deo, Champ Ensminger, Tom Florino, Mark Freid, KD Hall, Michael Huang, LexScope, Kat Ogden, Davis Powell, Anthony Tackett, Budi Mulyo

Staffed by Office of Economic Development: Chris Swenson, Leslie Daniels

AGENDA

1. Call to order
2. Roll Call
3. Land Acknowledgement
4. Public Comment
5. General Order of Business
 - a. SFC Retreat planning
 - i. Discussion: Recommend having it in early 2026, most are busy through end of year; recommend putting up a poll for all commissioners; OED will share January date options via poll
 - b. December 1-15 – Seattle Music Commission meeting planning
 - i. Discussion: Recommend 3pm-6pm range; date range is good, several days are not available (12/4/, 12/5, 12/8, and 12/11); OED will share a poll with Commissioners
 - c. November 10 – GOIA Training in Seattle
 - i. Plan for 8AM-5PM at M5 Creative; OED will send calendar invitation with details
 - d. OED
 - i. Commercial Film Attraction & Retention Initiative update
 1. Planning for Dec/Jan client, agency, prod co mixer; OED sales trips continue, in LA last week; go-to-market playbook being drafted, OED will share with SFC when ready for review and feedback
 - ii. Federal impacts information request
 1. Mark Freid: National Parks are not available, so instead of Snoqualmie location are traveling across the Columbia to Vantage and private property costing more money; Mt Baker and Snoqualmie are mothballed
 2. Policy meeting: PBS is shutting down Pullman station; Cascade is eliminating some programming
 - e. Position 11 – Applicant review
 - i. Tabled for vote at November meeting
 - ii. Commissioners will also discuss at Committee meetings
 - f. Committee and workgroup updates
 - i. Economic and Workforce Development (Tom Florino)
 1. Chair absent, no presentation
 - ii. Policy (Mark Fried)
 1. Happy to see commercial initiative is moving forward
 2. SPD UPO statement – Mark is finalizing draft
 3. SB5814 statement – Davis is finalizing draft
 - a. Seattle Chamber brought this up as a concern to businesses
 - b. Mike comments that the tax will impact production at all levels, not just agencies
 - iii. Marketing, Branding and Initiatives (Champ Ensminger)



1. Chair absent, no presentation
- g. Preview of upcoming commitments and events
 - i. Inside Scoop
 1. October 30 – KD
 - a. Asked Commissioners to share on socials
 2. November 19 – OPEN
 - a. Kat and Lowell will discuss production content ideas
 - b. KD offers to host second session
 3. December 10 or 17 – Davis confirmed
 - ii. Opportunities
 1. October 28 – Scope Screenings
 - a. Focuses on grassroots filmmaking; all Commissioners are encouraged to attend
 2. November 3 – Filmmakers of the African Diaspora – 2025 monthly series
 - a. May push the date back; may change locations; will connect with KD and Facebook group
 3. TBD – Zeta Maya Lunch & Learn – Presented by SFC
 4. December TBD – City Council presentation
 - a. Date TBD
 - b. KD offers to co-present
6. Adjourn